

SOCIAL MEDIA POLICY

Falmouth Public Library

Purpose of the Library's Social Media Sites:

The Falmouth Public Library (FPL) selects carefully chosen social media tools as an important enhancement to communication, collaboration and information exchange between FPL staff, library users, and the general public. Recognizing that new tools will emerge which have useful applications in library settings, this policy addresses social media.

Library social media offerings are intended to create a welcoming and inviting online space where library users will find useful and entertaining information. In some forums, users may be able to interact with library staff and other library users.

The Library's social media sites are not intended to be traditional public forums for the general exchange of ideas and viewpoints, but a limited forum for discussing library programs, events, and materials.

Commercial advertisements are prohibited.

Agreement:

By joining, utilizing and/or posting on the Library's social media sites, patrons would agree to comply with this Policy, and the Falmouth Public Library's Policy on Internet and Computer Use, as applicable.

Violations of this policy:

Postings which the Library in its sole discretion, deems unpermitted under this policy, may be removed in whole or in part by the Library or its agents immediately upon discovery without prior notice.

No Privacy:

There should be no expectation of privacy in postings on Library sponsored social media sites. By utilizing these sites, you consent to the Library's right to access, monitor and read any postings on the sites. The Library's social media sites may be considered public records under the Public Records laws. If requested, the Library must disclose public records to third party requestors unless certain exemptions apply.

Disclaimer:

The Falmouth Public Library is not responsible or liable for the content of postings by third parties on any Library sponsored social media site. Postings do not reflect the opinions or positions of the Falmouth Public Library, its employees, or Board of Trustees.

Approved by Board of Trustees July 2014, July 2016

The Falmouth Public Library Board of Trustees reserves the right to alter, amend, or terminate this policy.